RED READLINE# 6387415 ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

FAX# 703 528 7880

OCT19/12 16.11 \*\*\* WDCW-TV \*\*\*

HARRIS REPORT FROM REP ADV # ADV. NAME ISS/AMER. CROSSROADS AGY # \_\_\_\_\_ AGY. NAME CROSSROADS MEDIA LLC REP. # OFF. # SALESMAN #

BUYER NAME NOELLE RAMSEY

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- DAVE CLARK

ALEXANDRIA, VA 22314

CONTRACT # 6387415 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#1257 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX \_\_\_\_ STATE TAX \_\_\_ CO-OP BILLING NEEDED\_\_\_\_\_

DATE OCT19/12 16.11

REP: TO NSA/NSM

FROM WES FOR DAVE

\*NEW ORDER \$9900...16X

THANKS PLEASE CONFIRM 10/19

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL: :LINE#: : : DATE : DATE : /WK: INVT : :SPTS: :SPTS: AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1257 AGENCY PRODUCT CODE = 27 \$600.00 10/26 10/26 1 FRI 1 1000A-1100A 1 PROGRAM : PEOPLE'S COURT RA35+ : 0.9

CON COM1: PEOPLE'S COURT

\$600.00 10/26 10/26 1 FRI 2 1100A-1200N 30

PROGRAM : PEOPLE'S COURT

RA35+ : 0.6

CON COM1: PEOPLE'S COURT

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PROGRAM : JUDGE MATHIS : 1.0

CON COM1: JUDGE MATHIS

RA35+

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:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS : TOTL: : DATE : DATE : /WK: INVT : 900A-1000A :SPTS: \$600.00 10/26 10/26 PROGRAM : JUDGE MATHIS FRI RA35+ : 1.0 CON COM1: JUDGE MATHIS 4 1000A-1100A 30 \$600.00 10/29 10/29 1 MON 1 PROGRAM : PEOPLE'S COURT RA35+ : 0.9 CON COM1: PEOPLE'S COURT 5 1100A-1200N 30 \$600.00 10/29 10/29 7 MON 1 PROGRAM : PEOPLE'S COURT RA35+ : 0.6 CON COM1: PEOPLE'S COURT 6 900A-1000A 30 \$600.00 MON 10/29 10/29 1 PROGRAM : JUDGE MATHIS RA35+ : 1.0 CON COM1: JUDGE MATHIS 1 10/27 10/27 1 SAT \$900.00 730P-800P 30 PROGRAM : TWO AND A HALF MEN RA35+ : 0.8 CON COM1: TWO AND A HALF MEN THU 1 10/25 1 10/25 \$600.00 8 1000A-1100A 30 PROGRAM : PEOPLE'S COURT : 0.9 RA35+ CON COM1: PEOPLE'S COURT 1 THU \$600.00 10/25 10/25 1 30 1100A-1200N PROGRAM : PEOPLE'S COURT RA35+ : 0.6 CON COM1: PEOPLE'S COURT THU 10/25 10/25 \$600.00 30 10 900A-1000A

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HARRIS REPORT FROM REP

PROG	E2 25 h.e.	TIME PERIOD :	3.0	01210	: START : DATE	: END : DATE	:SPTS:	WEEK : INVT :	DAYS :TOT
C.C. 25	COM1:	- OF LF 10		FC91 \$600.00	10/30	10/30	1	TUE	:SPT
12	1100A-1200N								_
NA35	PROGRAM : RA35+ : CON COM1:	PEOPLE'S COURT		\$600.00	10/30	10/30	1	TUE	
13		900A-1000A	30						
PROGE RA354 CON C		JUDGE MATHIS 1.0 JUDGE MATHIS		\$600.00	10/30	10/30	1	TUE	
14		.000A-1100A	30	\$600.00	70 (0.				
PROGR RA35+ CON C	:	PEOPLE'S COURT 0.9 PEOPLE'S COURT			10/24	10/24	1	WED	
15		100A-1200N	30	\$600.00	10/24	10/24	1	ta n. e	
RA35+	PROGRAM: PEOPLE'S COURT RA35+: 0.6 CON COM1: PEOPLE'S COURT						-	WED	•
16	90	00A-1000A	30	\$600.00	10/24	10/24	1	WE	D
PROGRA RA35+ CON CO	:	JUDGE MATHIS 1.0 JUDGE MATHIS							
12 \$6,3	00.00	NOV/12 \$3,60	0.00					CONTRACT TO	TAL \$9,90

WJLA 24% WUSA 20% WRC 35% WTTG 20% WPXW 0% MARKET TOTALS \$990,000 WDCW 18 WDCA 0% CABL 0%

SVC- NSI DEMOS- RA35+\* ORIGINAL REV#0 \*\*\*

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OCT19/12 16.11 \*\*\* WDCW-TV \*\*\*

11 1	000A-1100A	30	SEC : RATE :	: START : DATE	: END :	SPTS: /WK:	WEEK: DAYS INVT:	:TOTL:
PROGRAM: RA35+: CON COM1:	PEOPLE'S COURT 0.9 PEOPLE'S COURT	30 P	1 \$600.00	10/30	10/30	1	TUE	1.
12 1	100A-1200N	30	\$600.00	10/30	10/30	1	TUE	1
PROGRAM: RA35+ : CON COM1:	PEOPLE'S COURT 0.6 PEOPLE'S COURT			10/30	10/30	1	102	•
13 9	00A-1000A	30	\$600.00	10/30	10/30	1	TUE	
PROGRAM : RA35+ : CON COM1:	JUDGE MATHIS 1.0 JUDGE MATHIS							
14 1	000A-1100A	30	\$600.00	10/24	10/24	1	WED	
PROGRAM : RA35+ : CON COM1:	PEOPLE'S COURT 0.9 PEOPLE'S COURT							
15 1	100A-1200N	30	\$600.00	10/24	10/24	1	WED	
PROGRAM: RA35+: CON COM1:	PEOPLE'S COURT 0.6 PEOPLE'S COURT				10/04	. 1	WED	
16 9	00A-1000A	30	\$600.00	10/24	10/24			
PROGRAM : RA35+ : CON COM1:	JUDGE MATHIS 1.0 JUDGE MATHIS						CONTRACT TOTAL	\$9,9

WJLA 24% WUSA 20% WRC 35% WTTG 20% WPXW 0% WDCA 08

MARKET TOTALS \$990,000 WDCW 1% CABL 0%

SVC- NSI DEMOS- RA35+\*